

The
only way
to see
all of
Boston
is by
looking up.

The
Skywalk

Look up the Skywalk on the 50th floor of the Prudential Tower and you'll be able to look down on the best of Boston; the historic Back Bay, Boston Harbor, MIT, sailboats on the Charles, all the way out to Logan Airport.

In fact, it's the one place in Boston where you can see all sides of Boston.

And on a good day, you can see all the way to New Hampshire and Vermont.

The Skywalk is easy to get to by MBTA, double decker buses or car. There's plenty of parking in the Prudential Garage. Plus some of Boston's best shopping at Sak's, Lord and Taylor and nearby Copley Place.

It's also one of Boston's big bargains: \$2 for adults, \$1 for children aged 5-15 and senior citizens.

And there are special rates for groups, meetings, and receptions.

So look up the Skywalk. And see all you can see.

The Skywalk

Fiftieth floor observation deck.

Call

R.M. Bradley & Co., Inc.
(617) 236-3744

for information about
meetings and receptions.

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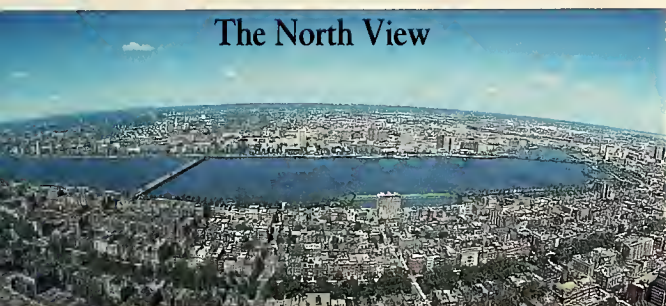
Prudential Center, Boston, MA 02199 (617) 236-3318

Owned by the Prudential Insurance Company

Managed by R.M. Bradley & Co., Inc.



The North View



The South View



The East View



The West View



The Free View

Bring four (or more) people with you
when you visit the Skywalk and
you'll get in free. (a \$2.00 value)
Please detach this coupon.



